

# ATHENS MEETS DETROIT: THE IMPORTANCE OF CIVIC ENGAGEMENT AND SOCIAL ACCOUNTABILITY

A conference organized by: Christina Manolopoulou (MMF 2008), winner of a GMF Alumni Leadership Action Project

Monday, 25 September 2017 15:00 – 20:00

Stavros Niarchos Foundation Cultural Center, National Library of Greece (Book Castle, ground floor)



Co-organized in cooperation with:





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«The most important title is Citizen.

And in all of our nations,

it will always be our citizens

who decide the kind of countries we will be.»

# **Barack Obama**

Stavros Niarchos Foundation Cultural Center, Athens 2016.

### **EXECUTIVE SUMMARY - ATHENS MEETS DETROIT\***

This event is an Alumni Leadership Action Project under the Transatlantic Theme: Global Engagement, and is made possible by the support of the German Marshall Fund of the United States as part of the Transatlantic Initiative. The goal of the project is to highlight, through a transatlantic lens, the power of civic engagement and social accountability during a period of financial crisis. Best practices and strategies from the city of Detroit will be shared with an Athenian audience. We wish to explore role models in local government, private foundations, the business sector and social networks. We aim to discuss how societies can build the future through understanding that by working together, we can solve some of our most intractable problems. Furthermore, this constitutes an opportunity for the Greek GMF fellows to interact as a network in Greece and as part of the GMF's rich global and engaged network, along with other participants that share their transatlantic values.

The event will be held in English on Monday, 25<sup>th</sup> of September (15:00 – 20:00) at the Stavros Niarchos Foundation Cultural Center, at the Book Castle of the National Library of Greece. Opening remarks by the Ambassador Geoffrey R. Pyatt, US Embassy in Athens and Dr. Thanos Dokos, General-Director, Hellenic Foundation for European & Foreign Policy (ELIAMEP). Session #1: Representatives from the cities of Detroit and Athens share with us positive strategies and outline the importance of civic engagement and the role of local administration in mobilizing citizens. Session #2: We discuss the role of private foundations. Session #3: We discuss the role of business in society during periods of financial crisis. The event ends with a presentation and discussion about Athens Women's Leadership Network affiliated with the Detroit Women's Leadership Network.

\*Opinions expressed in this event will not necessarily represent those of the German Marshall Fund of the United States, or its partners.

15:00 - 15:30 Registration

15:30 - 15:40**Welcome and Introductory Remarks** 

Christina Manolopoulou (MMF), Attorney at Law

15:40 - 16:00 **Opening Remarks** 

Ambassador Geoffrey R. Pyatt, <u>US Embassy in Athens</u>

**Dr. Thanos Dokos**, General-Director, Hellenic Foundation for European & Foreign Policy (ELIAMEP)

16:00 - 16:45 The importance of civic engagement.

Role models in societies and the role of local administration in mobilizing citizens

Alexis Wiley, Chief of Staff, Mayor's Office, Detroit

Amalia Zepou, Vice-Mayor for Civil Society and Innovation, Athens Moderator: Aristotelia Peloni, (MMF), Journalist, Kathimerini daily

16:45 - 17:30 Social Innovation: The role of Private Foundations and the community involvement of the private sector. Best practices, strategies, models, trends. Key factors in

**Athens and Detroit** 

Gina Metrakas, Executive Vice President of Government Affairs and Urban

Revitalization for **Quicken Loans**, Detroit

Katerina Triantafyllou, Program Officer, Stavros Niarchos Foundation

Alexander Theodoridis (MMF 2016), Co-Founder BOROUME (MNOPOYME), Athens

Moderator: Margarita Pournara (MMF 2005) Journalist, Kathimerini daily

17: 30 - 18:00 **Coffee Break** 

18:00 - 19:00 The role of Business in society in times of crisis.

Best practices, strategies, models, trends. Key factors in Athens and Detroit.

John Argento, Managing Director, Bedrock Manufacturing BV Europe (Shinola &

Filson) Shinola, Detroit

Lukia Samata, Sales Manager Yoleni's, Athens

Yannis Nikolopoulos, Co-Founder Clio Muse, Athens

lasonas Panagiotopoulos, Co-Founder Athens Noctua Microbrewery, Athens

Moderator: Yannos Mitsos (MMF 2009), Senior Advisor SEV Hellenic Federation of

**Enterprises** 

19:00 - 19:45 Presentation of Detroit Women's Leadership Network and Founding of Athens Women's Leadership Network affiliated with Detroit Women's Leadership

**Network** 

Nicole de Beaufort, (MMF 2013) Founder & President EarlyWorks, Ilc. Founder,

Detroit Women's Leadership Network, Detroit

Christina Manolopoulou, (MMF 2008) Attorney at Law, Athens

Detroit Women's Leadership Network: The Network is a group of women of all ages, races and careers stages, who are united by the belief that we must blur color, lines, mentor and be mentored and enjoy meeting new women who will support each other's leadership.

Signing of a Memorandum of Understanding between Detroit Women's Leadership Network and Athens Women's Leadership Network.

**19:45 - 20:00** Closing Remarks

Christina Manolopoulou, (MMF 2008) Attorney at Law

## Special thanks to:

Ms. Nicole De Beaufort and EarlyWorks LLC for their kind support to the implementation of the project.

Mr. Nikolas Ventourakis, Visual artist for the cover-page photos:
(1) ATHENS: "Untitled 01, Leaving Utopia" 2013
(2) DETROIT: "DETROIT MIXTAPE" 2016



### **ALUMNI LEADERSHIP ACTION PROJECT**

A transatlantic initiative (TLI) by the German Marshall Fund of the United States.

"The project is part of the «Transatlantic Initiative» (TLI) and was made possible with support from the German Marshall Fund of the United States.»

For forty years **the German Marshall Fund of the United States** has pioneered programs that offer rising leaders dynamic opportunities to hone their leadership skills. 3,000 alumni from forty nations on both sides of the Atlantic count themselves as part of GMF's rich and engaged network.

GMF offers fellowship programs and leadership development opportunities managed by the Transatlantic Initiatives (TII) team. TLI's initiatives have helped alumni expand their professional networks, gain unique access to GMF's policy expertise, and think, engage and act globally.